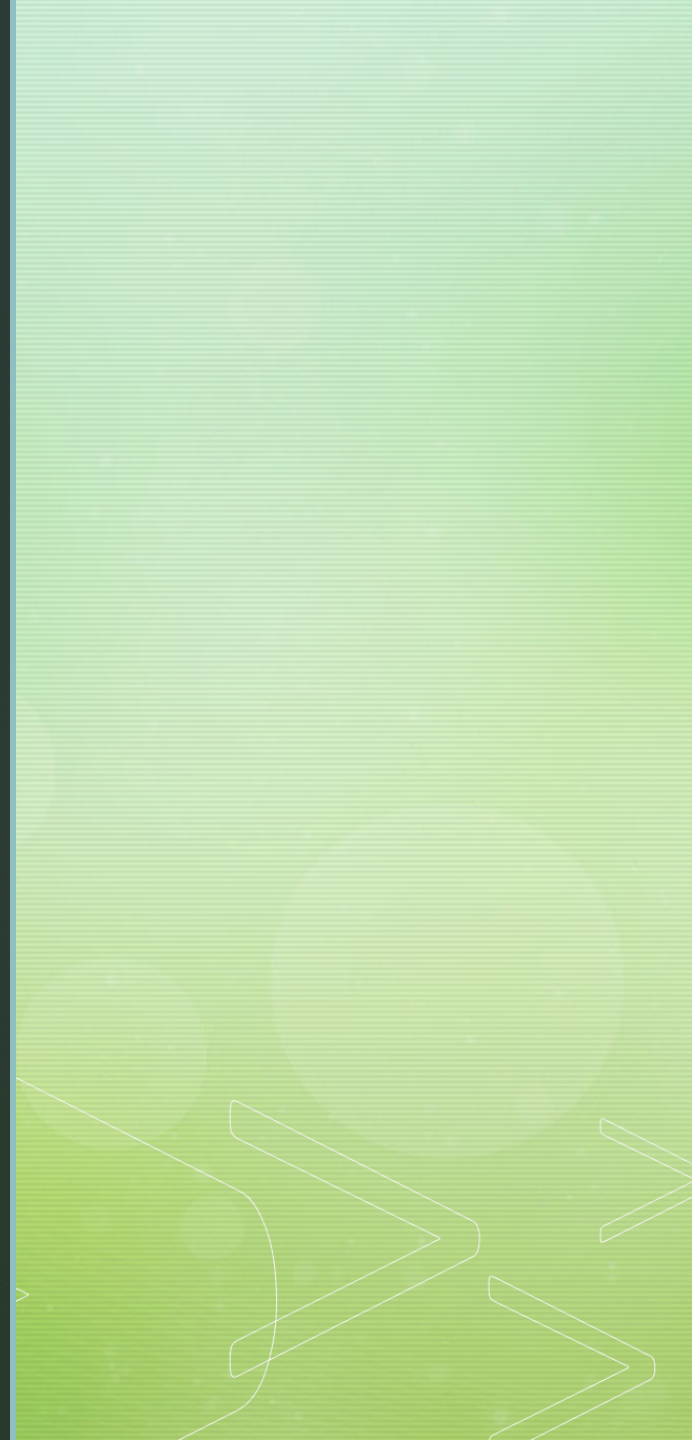




From Parking Lot to Public Art

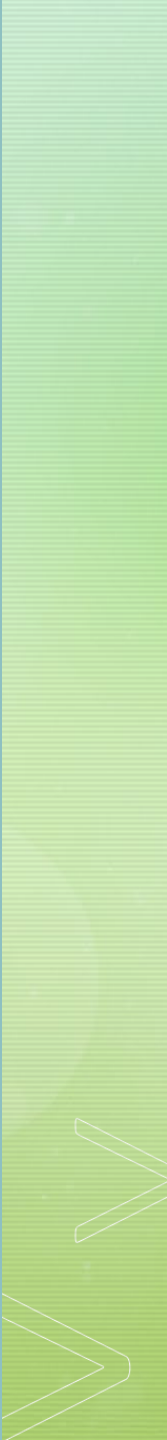
Karington Allen and Emily Hawkins

Binita Mahato | Urban Design Studio | Spring 2023



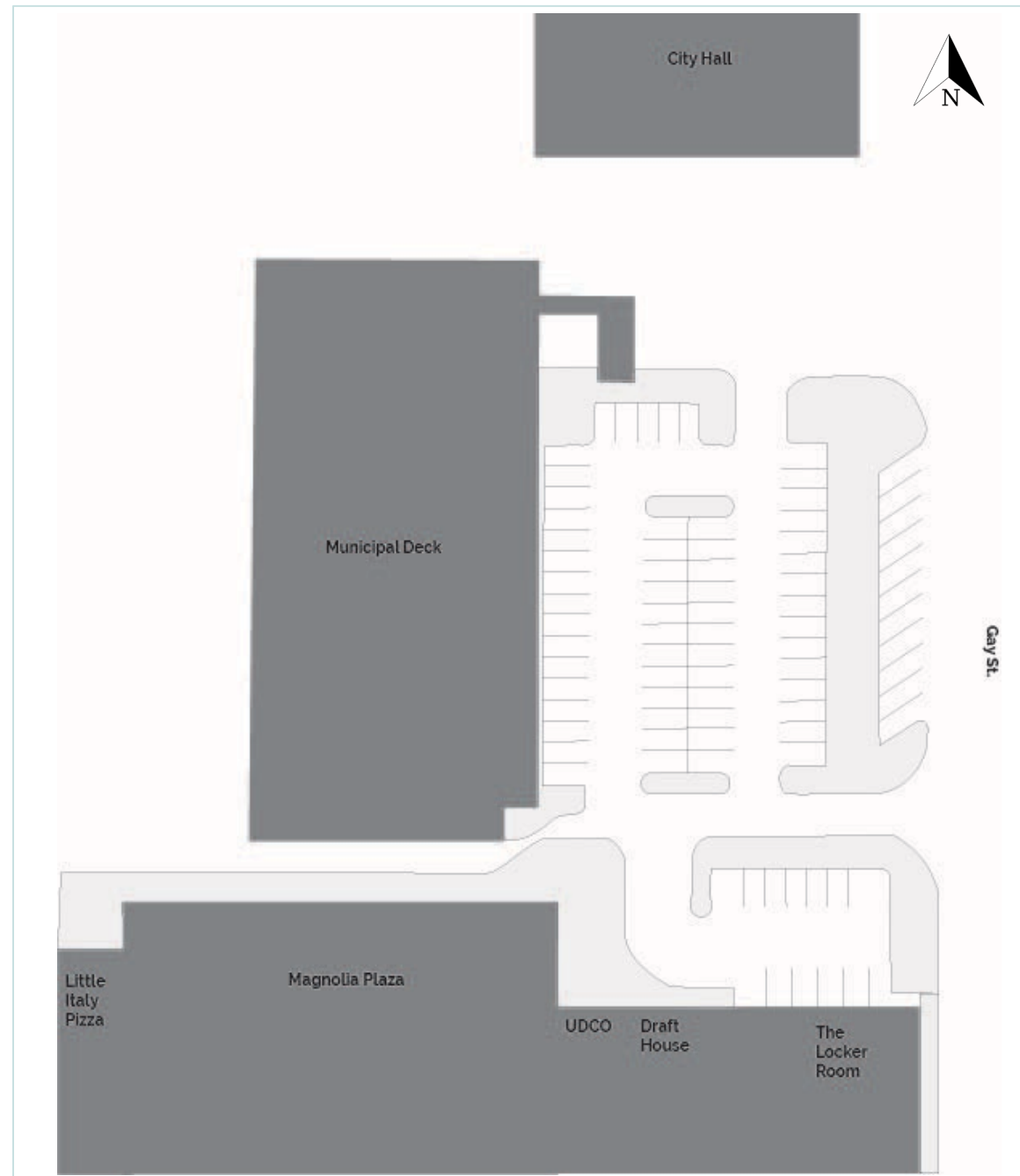


Agenda

- Site introduction
 - Problem Statement
 - Vision and Mission Statements
 - Project Goals
 - Stakeholders
 - Opportunities
 - Installation Proposal
 - Implementation Strategies
- 

Site Introduction

Our site is the Parking lot and Municipal Parking Deck on Gay St. This site is in the center of downtown and serves as an access point for many shops and surrounding businesses. It is mostly used as a connecting channel for pedestrians to reach their intended destination.




Problem Statement

Through our project we aim to address mostly safety concerns in the Gay Street Parking Lot and Municipal Deck. In addition to safety, we hope to improve the overall aesthetics and appearance of the area.






Vision and Mission Statements

- Our vision for the Gay Street Parking lot and Municipal Parking Deck is to combine connectivity, beautification, and functionality through the incorporation of public art into the Gay Street Parking Lot and Municipal Parking Deck.
 - Our mission for the Gay Street lot and deck is to enhance the cultural aesthetic and safety in Downtown Auburn by integrating public art into our site. Through this art we will improve safety, continue the traditional Auburn look, and foster relationships with the businesses and people that make Auburn the city we know today.
- 



Project Goals

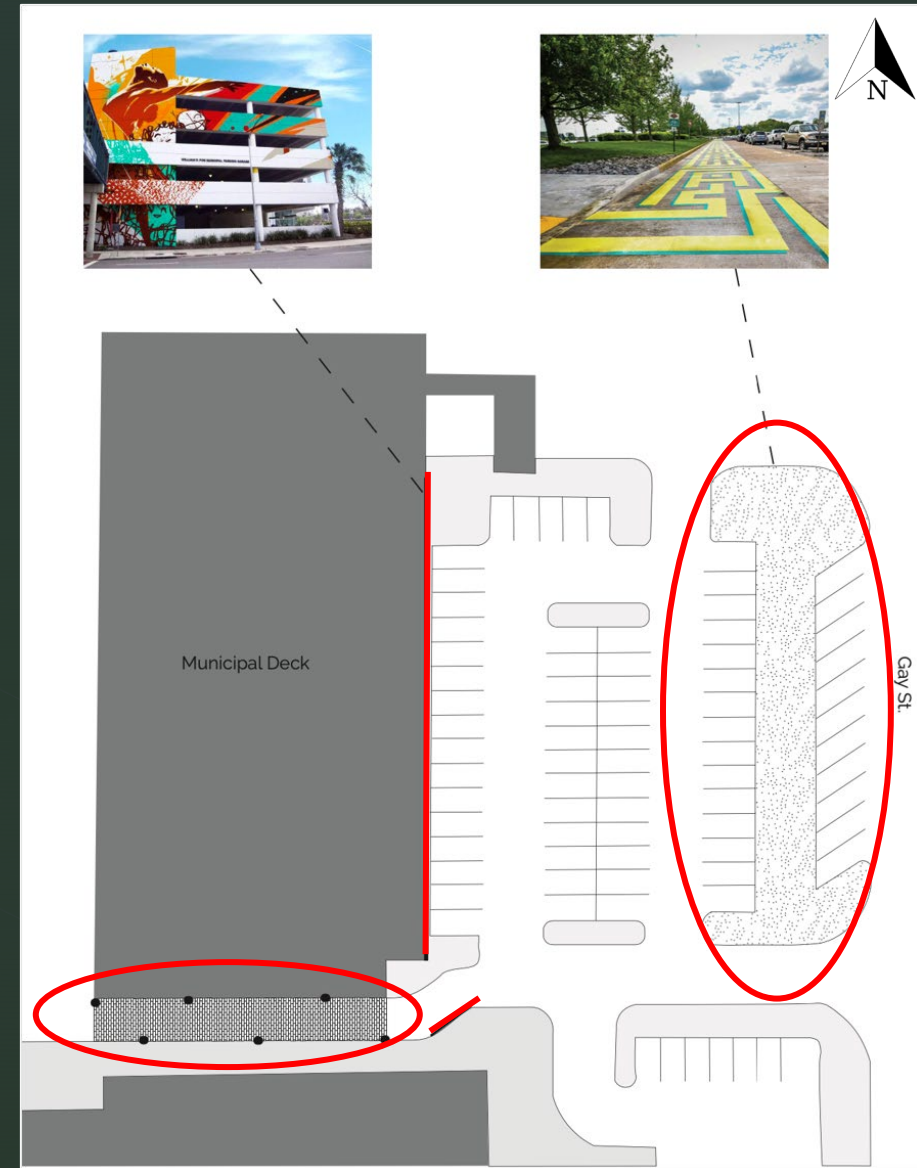
- **Maintain and enhance connectivity between the City and the Public through art**
 - Create flow between surrounding businesses and the lot/deck behind
 - Involve community members in ideas for art as well as creating the art
 - Foster relationships with Auburn University for design ideas
 - **Support functionality through improved safety infrastructure**
 - Use public art installations as a way of adding light to the area
 - Utilize asphalt as a source for wayfinding and pedestrian safety
 - Create ways of using art/landscape to slow vehicular traffic in the area (using different, rougher materials on streets or create art that doubles as signage to watch for pedestrians)
 - Design medians to designate bike lanes leading to lot and deck
 - **Utilize beautification to match urban growth aesthetics**
 - Use public art to give the parking deck façade an updated look
 - Create spaces and art installations to aid in tourism and attraction
- 

Opportunities

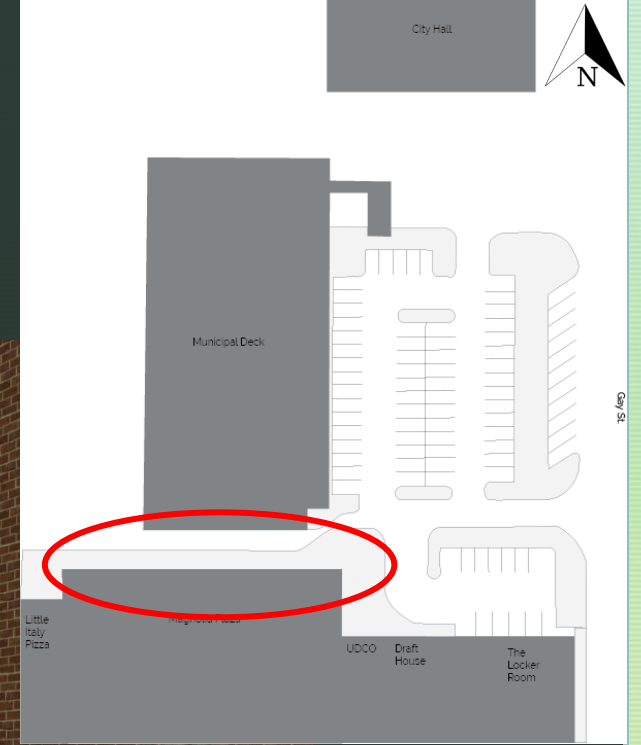
1. Use art as a wayfinding component for Downtown
2. Create tourist attractions
3. Use art to create safer interactions between cars and pedestrians
4. Create community engagement opportunities to foster collaboration between the city and the community

Installation Proposal

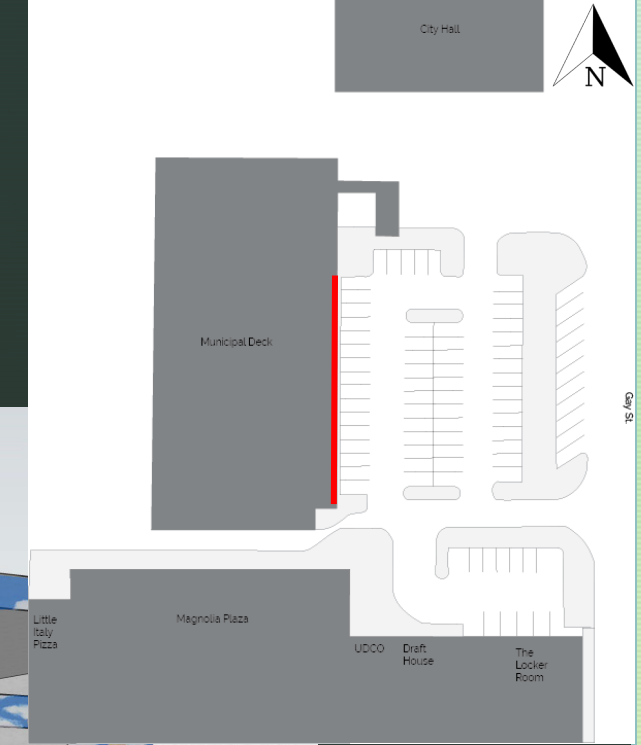
- Incorporate public art on sidewalks as a tool for wayfinding
- Implement community art on the Municipal Deck as a way of establishing a sense of place
- Create different textures on the road to slow vehicular traffic
- Use mirror installations around blind corners to create safer traffic flow
- Add lighting installations through dark alleyways to increase safety



- Create different textures on the road to slow vehicular traffic
- Use mirror installations around blind corners to create safer traffic flow



- Implement community art on the Municipal Deck as a way of establishing a sense of place



Additional Art Installation Ideas



Photo from Patch-Houston, TX

Parking Meter Design

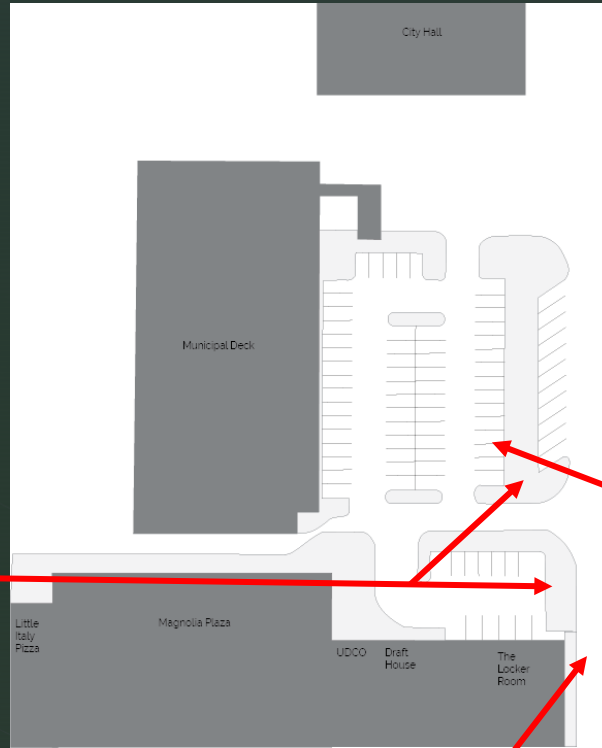


Photo from Sebring High School

Parking space painting/chalk event

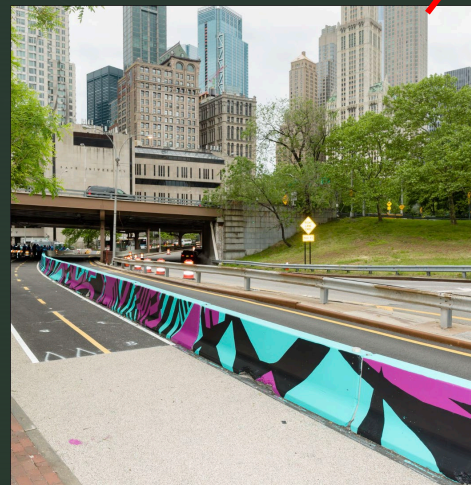
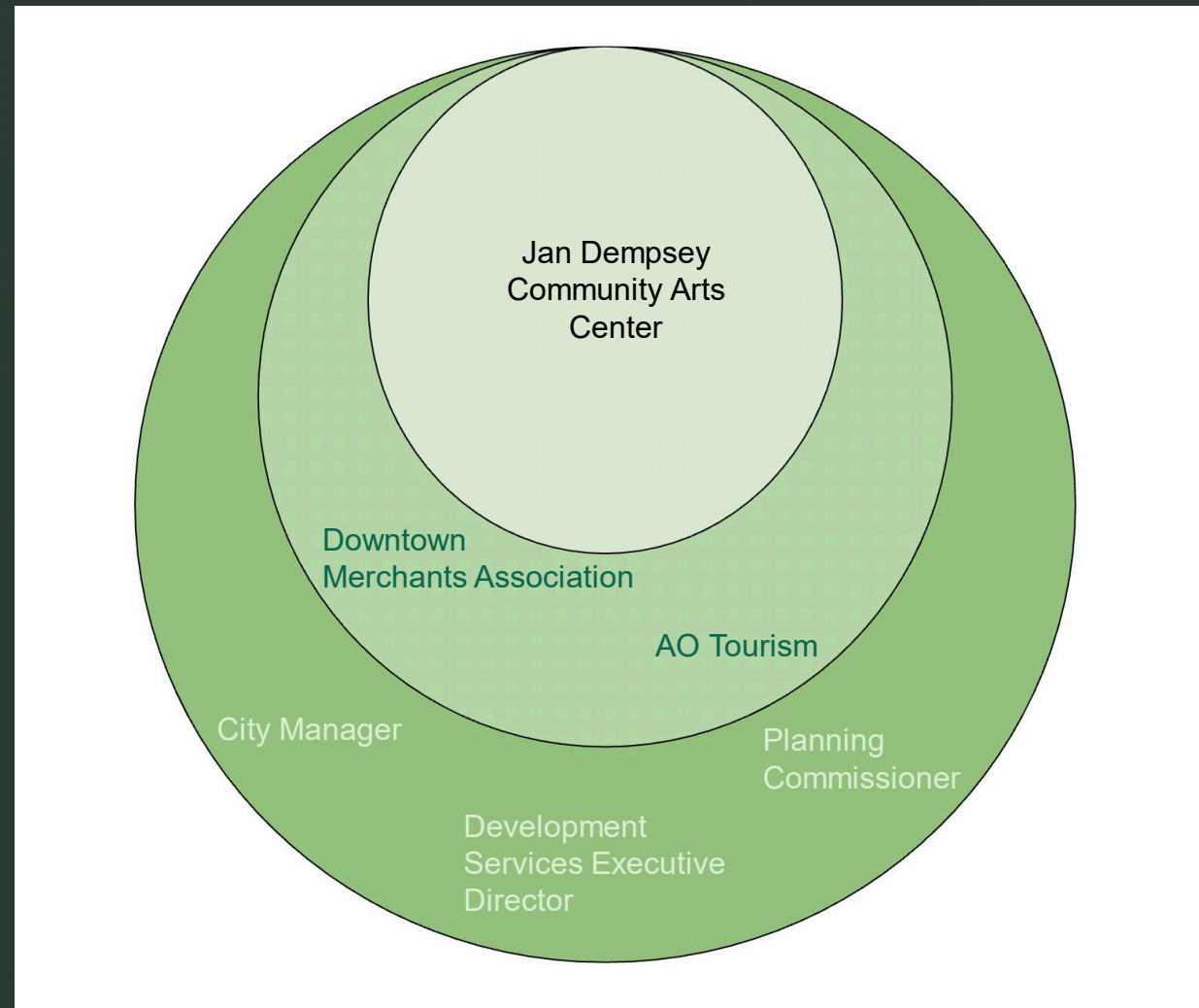


Photo from NYC DOT

Bike lane median designation

Stakeholders



Implementation Strategies

Create design team

- Identify key stakeholders and host monthly meetings to gain feedback and maintain transparency
- Invite 5-10 local stakeholders to collaborate with Auburn Public Arts Committee as community feedback

Identify funding and create budget

- Meet with stakeholders to identify funding source and budget.
- Commission artist, complete hardware consultations, outline labor and materials fees

Begin initial art installations

- Implement temporary asphalt art to gain community feedback.
- Begin blind spot channel enhancement (changing road texture, light installations, and mirror installations.)
- Based on feedback, implement permanent or semi-permanent asphalt art



To conclude...

We hope to effectively bring more public art into downtown Auburn to spread creativity, enhance the beauty of the area, and foster relationships with the community.

Thank you for your time!



Acknowledgments

City Manager
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Planning Commissioner Marcus Marshall
Jan Dempsey Community Art Center
Sara Hand Custer
Downtown Merchants Association
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